



Principal's Academy

THE 4 ROLES OF GREAT LEADERS



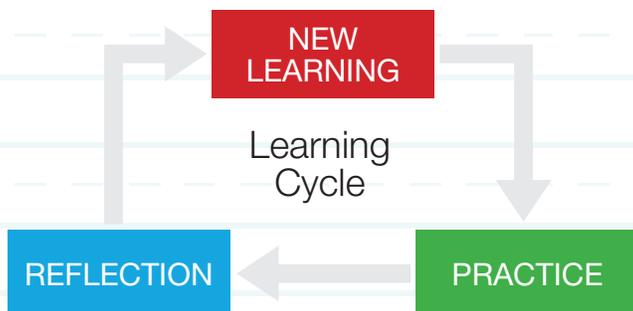
*"The function of leadership is to produce more leaders, not more followers."
– Ralph Nader*

How Do You Lead a Leadership School?

The challenges facing principals have never been greater. In addition to being instructional leaders and effective building managers, principals must keep up with technology, standards, and rapidly-changing demands on schools. But effective leadership is possible. By learning practical skills based on timeless principles, you can cut through the clutter of today's education environment and engage the best in all stakeholders.

The Leader in Me Principal's Academy

The Leader in Me Principal's Academy brings FranklinCovey's premiere leadership training to principals and education leaders. This inspiring and rigorous two-day training challenges administrators to adopt a leadership paradigm of release, not control. The workshop focuses on practical skills and tools they can apply immediately in their schools, enabling them to align school systems with a shared school vision, unleash staff talent, and become truly great leaders.



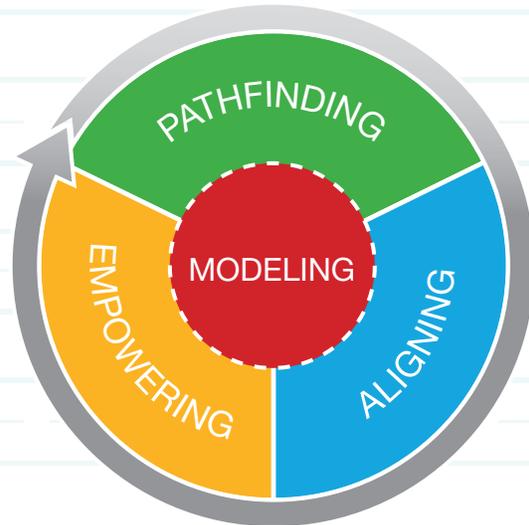
Together Is Better

Most principals feel that they have far too few opportunities to connect with other principals and learn together. Experts agree that principals need strong peer-support networks. *The Leader in Me Principal's Academy* is designed to foster collaboration and best-practice sharing. Participants won't just listen to a presenter but will actively participate in a learning cycle with other principals that includes opportunities for practice and reflection, which will hone leadership skills.

During the two-day *Leader in Me Principal's Academy* workshop, participants will be introduced to the Whole-Person Paradigm—a foundation for effective leadership—and the 4 Roles of Great Leaders™: modeling, pathfinding, aligning, and empowering. They will assess their own strengths and areas of improvement. Participants will learn how to use and apply powerful leadership tools, such as the 4 Disciplines of Execution®, to address chronic problems faced by their schools, with time to lay a framework to implement these leadership skills upon returning to their schools.



WHOLE-PERSON PARADIGM



4 ROLES OF GREAT LEADERS™

The 4 Roles of Great Leaders grow out of an understanding of the Whole-Person Paradigm.

Summary Outline

Day 1 (8:00 a.m.-3:30 p.m.)

Morning

Foundation: The Whole-Person Paradigm; 4 Roles of Great Leaders

Role 1, Modeling: Character and competence lead to credibility and trust.

- › New insights to the 7 Habits
- › The 13 Behaviors of High Trust Leaders

Afternoon

Role 2, Pathfinding: Great leaders build a clear and compelling shared vision and a credible strategy.

- › Articulate a clear and compelling vision
- › Identify your wildly-important gap
- › Create a strategic narrative

Day 2 (8:00 a.m.-3:30 p.m.)

Morning

Role 3, Aligning: The results we get show us what our systems are aligned to.

- › Great school systems
- › Goal-achievement system: The 4 Disciplines
- › Cascading goals in a school

Afternoon

Role 4, Empowering: Great leaders release the talent and passion of everyone in the school.

- › Control vs. release
- › Leadership Conversations: Voice, Performance, Clear the Path

Action Planning

To contact a local representative, call 1 800-272-6839 or visit www.TheLeaderinMe.org/educators.