

Business Management Diploma SPORTS MANAGEMENT MAJOR

Sport Management professionals combine the administration of sport, fitness and recreation with the foundations of business to work as leaders and planners in an ever-changing field. This program will give you all the tools to not only be competitive in the workplace, but to be competitive in life. This program prepares graduates for career positions in management to support local, regional, national, and global organizations.



SPM 1260 / TERM: WINTER 2022 INTRO TO SPORTS MANAGEMENT

Feb 14 - May 6, 2022 | Asynchronous Students will analyze various management models and organizational structures within the sport and recreation industry. Content areas include professional, amateur, Olympic, and intercollgiate sports





FOR MORE INFORMATION ON THE PROGRAM







CONTACT: YOUR GUIDANCE COUNSELOR VISIT: OLDSCOLLEGE.CA/SPORTSMANAGEMENT

Continuing Education & Corporate Training