Youtube reporting abuse tools

Lesson 7. Reporting - Safety and Abuse Tool

Time
40 minutes

Lesson Objective
To explain another way to report content on YouTube.

Standards/competencies
xx

Materials/preparation
Videos loaded
Projector

Instruction - 5 minutes
While flagging is the most popular and fastest way to report violations in **videos** on YouTube, it's not the only way. In particular, YouTube realizes that for certain categories of content like hate speech, impersonation and harassment, users may wish to report content other than videos.

The Safety and Abuse Tool is designed especially to help users report;

1. Videos
2. Comments
3. Channels
4. Block users

While you may only flag one video at a time, using the Safety and Abuse tool, you can report multiple content. We suggest that users utilise this tool for issues like hate speech and harassment that can sometimes be more complex or nuanced than other community guidelines violations and require additional explanation to help the YouTube team make a full analysis.

Examples of content to report via the Safety and Abuse Tool

- User has a YouTube channel and they use this channel to leave multiple comments across YouTube that harass or bully another person.

- User sets up a channel and chooses a name, image and channel description that are all racist
- User makes inappropriate comments about minors or uploads/favourites a number of videos that feature minors
- User channel is impersonating another channel e.g. similar name, profile information, background image and videos.

On page 21, you will see that the Safety and Abuse Tool is located in our **Safety Centre**. Our Safety Centre is accessible from the bottom of every YouTube page by clicking the 'Safety' link. The Safety Centre is YouTube's centralised hub for multimedia resources, tips and external links on a host of online safety topics. It also includes specific materials dedicate to parents and educators. You can get to the Safety and Abuse Tool from selecting either **'Hateful Content'** or **'Harassment and Cyberbullying'** in the Safety Centre, as identified by the red arrows.

Demonstration & discussion – 7 minutes
As a class group you should navigate to the Safety and Abuse Tool and show students what it looks like and the reporting options which they can choose. If you have time, you can ask a class volunteer to walk through the reporting flow for the options listed - comments, videos, channels - in front of the class.

Here is a Channel URL, you can use as a demonstration.
www.youtube.com/user/SafetyCenterVideos

Take some time to look more deeply at page 21, which features a screenshot from our Safety Centre. Read through the various categories and the four points which describe some of the content on the Safety Centre.

Play the video featured called 'Playing and Staying Safe Online'. This is just one of the videos that can be found among our Safety Centre resources.

Activity – 23 minutes
Using the following categories from the Safety Centre, break the class into groups with each group to take on a category. Draw a line down the middle of the paper vertically. On one side ask students to write why the category is important to them, and on the other side write tips or advice for how these can be avoided.

Each group presents to the class as a whole to develop collective learning on these topics.

1. Hateful Content

2. Harassment and Cyberbullying
3. Harmful and Dangerous Acts
4. Suicide and Self-Injury

Closing- 5 minutes
Before you continue on with the remainder of the lessons, it might be a good idea to do a recap of what has been covered up to this point.

- 72 hours of content uploaded a minute and 4 billion views a day
- Remember the rule of three when researching material online
- Safety Mode can be enabled to hide potentially objectionable content from view
- YouTube's Community Guidelines are the 'rules of the road'
- YouTube reviews flagged content 24/7
- Flagging is easy and is broken down into categories that relate to our Community Guidelines
- YouTube considers context when reviewing content that has been flagged
- Sometimes content is age-restricted if it is deemed inappropriate for younger users
- You can also report other types of content in the Safety and Abuse Tool in the Safety Centre
- The Safety Centre contains multimedia resources and tips for users, parents and educator