

Target Audience

Key Stage 3 Lesson Aim

Pupils will assess their own online behaviours by exploring social networking profiles to examine safe and potentially unsafe choices.

Learning Objectives

- Pupils will identify safe choices and behaviours exhibited on a social networking profile
- Pupils identify potentially unsafe features and behaviours exhibited on a social networking profile
- Pupils will discuss strategies to manage their own reputation online

National Curriculum Links

Curriculum Area Strands: Pupils should be taught...

ICT 1.4 b. Recognising issues of risk, safety and responsibility surrounding the use of ICT.

2.3 b. communicate and exchange information (including digital communication) effectively, safely and responsibly

PSHE

1.3 a. Understanding risk in both positive and negative terms and understanding that individuals need to manage risk to themselves and others in a range of situations.

2.2 a. use knowledge and understanding to make informed choices about safety, health and wellbeing.

Timing: 50 minutes		Key Vocabulary: social networking, profiles,	
Preparation: Find out which social networking site		Facebook, Twitter, private and public, advertising,	
is most popular in the class.		location based services, personal information	
		Organisation: Individuals or pairs.	
Resources: Copi	es of Social Networking Detective,	highlighters or different coloured pens or pencils.	
Lesson Outline 40 Minutes			
Starter	Discuss social networking sites – pros and cons		10 minutes
Activity 1	Explore the profile and highlight features and behaviours		10 minutes
Activity 2	Discuss given questions – debate		15 minutes
Plenary	Recommend strategies and choic	ommend strategies and choices to protect Chloe	
Extension	Safeguard own social networking profile		Homework
Lesson			
Ask questions relating to who has a social networking profile, who Twitter? Who uses Facebook? etc. Why do they use them? What do SNS allow that other services or offline doesn't? Any experience of using SNS should be encouraged to be shared at this point.		Ask pupils to work together or individually to highlight the safe and potentially unsafe features and behaviours exhibited on Chloe's social networking site. Encourage the class to discuss how and why they categorise these aspects of the profile.	
Activity 2: Ask the class the given questions relating to Chloe's profile to encourage pupils to share their thoughts and ideas previously discussed in pairs. This could be set up as a debate between the class on who thinks SNS are great and who thinks they are not great and why.		 Plenary Generate at least 5 ways that Chloe can improve her profile to make sure it is safer. Homework: Challenge pupils to look at their own profiles online to ensure they are as safe as possible. 	